Module Title: Supply Chain Management

Module Code: MGMT7043

School: Business

Programme Title: Bachelor of Business in Management (ACCS) - Award

Programme Code: BMNGT_7_Y3

External Examiner(s): Dr. Pio Fenton
Internal Examiner(s): Mr. Aidan Pyke

Instructions: Answer two questions.

Duration: 2 hour

Sitting: Summer 2013

Requirements for this examination:

Note to Candidates: Please check the Programme Title and the Module Title to ensure that you are attempting the correct examination. If in doubt please contact an Invigilator.
Question 1
Discuss the four different types of outsourcing relationships, and explain how each type of relationship should be managed. (20 marks)

Question 2
Define role shifting in the context of the supply chain. Describe three role shifting practices that are now considered best practice in supply chain management. Use examples from industry to support your answer. (20 marks)

Question 3
“Enterprise Resource Planning (ERP) systems are viewed with both great optimism and serious scepticism.” (Fawcett et al.). Discuss and suggest how management might improve the outcome from ERP systems. (20 marks)

Question 4
Explain why organisations are seeking to create agile supply chains and describe how organisations might develop agile supply chains. Use examples from industry to support your answer. (20 marks)